

Researching a company



How to check if brands are investing in social sustainability:

1. Look on their website for their sustainability and/or Corporate Social Responsibility (CSR) report. They should have reports for every year. If they are **missing years**, this is probably a sign that the brand is not taking sustainability and CSR as seriously as they should.
2. If you cannot see anything on their website, **check their social media** and look out for content relating to social sustainability.
3. Do the company **supply chain policies** talk about social sustainability? Supply chains are usually very complex. However, this is **not an excuse for a lack of transparency**. Companies have a **responsibility** to protect everyone involved in and affected by their business.
4. Check if the company has any **measurable objectives** relating to social sustainability. For example, 'We have committed to abolish child labour in all our supply chains by 2025' - this is a concrete target to which they can be **held accountable**.
5. Finally, does the company state **how they are going to achieve their targets?** For example, 'We will invest in education in local communities to support children's learning and keep them incentivised to go to school'. This is a good example of not just what but how a company is going to abolish child labour. If the company **does not indicate how** they will eradicate child labour, there is a **higher chance that they are not taking it seriously** and therefore not being transparent about their supply chain.